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PARRELLA'S

1942 DAHLIA CATALOGUE



DOROTHY SMITH

Description on Page 3

ALBERT PARRELLA DAHLIA GARDENS
3380 ELY AVENUE • Cor. 222nd St. • NEW YORK, N.Y.
Telephone OLinville 5-8384

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1942. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll, Certificate Winners, or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

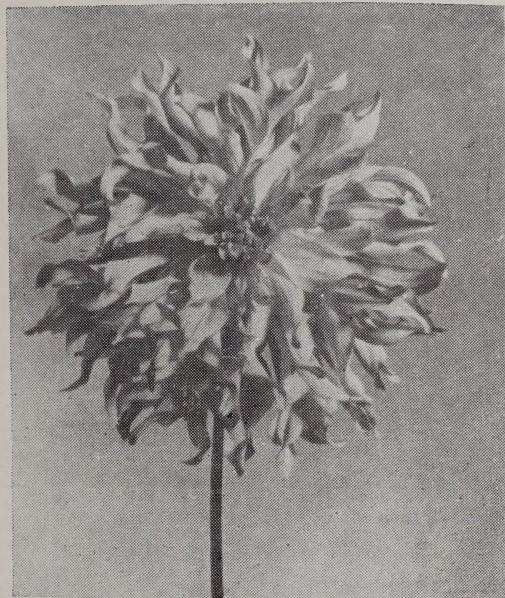
I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sale as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past few years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, Kindly advise.

THE PARRELLA DAHLIA GARDENS OFFER THE FOLLOWING
HONOR ROLL, CERTIFICATE, AND PRIZE WINNING
1942 INTRODUCTIONS



HULIN'S MELODY

HULIN'S MELODY, S. C. (Hulin-Parrella) — It is almost impossible to paint a satisfactory word picture of a new dahlia, but when it comes to describing HULIN'S MELODY it is still harder. Words fail to express the exquisite beauty this flower possesses with its intriguing blend of golden yellow and rose lavender. The wavy petals show a rose sheen on the reverse which blends most delightfully into a melody of colors.

The color alone is not the only desirable feature of this new dahlia. The sturdy bush with long stiff stems holding ten-inch blooms well in the air is an outstanding addition to any garden. The large flowers have a full and tight center, being placed on the stems at an angle that looks right at you. Winner of several blues in the seedling class and a silver cup sweepstakes award at the Western Washington Fair. Well mentioned on the HONOR Roll.

Roots \$10.00 Plants \$5.00

DOROTHY SCHMIDT (Parrella-Blamer-Hulin)—A double Prize Winner at the A. D. S. Show in New York. This beautiful lilac shading to lavender colored semi-cactus received the coveted Leonard Barron Memorial Trophy, which is offered for the best medium type dahlia variety. Also a Special Silver Medal Certificate. Blooms average 7 inches in diameter, and 4 in depth. It was described by some of the experts as of almost perfect form. Pure lilac with a bluish tint. The most beautiful tones of this lovely dahlia show to best advantage after sundown. At that particular time the dahlia appears almost blue. This variety is of good branching habits, a profuse bloomer, with insect resisting foliage. Flowers are facing side on long slender, wiry stems. Height of plant about 4½ ft.

Roots \$7.50 Plants \$3.50

H. I. PHILLIPS, S. C. (Chappaqua)—Large blooms of buff-yellow with Begonia-Rose flushes on the petals and deep rose pink petaloïds making an unusual flower. It can be grown to huge size. Blooms 12x8 inches are easily obtainable. On Lynn Dudley's Honor Roll.

Roots \$10.00 Net

JOIN
THE AMERICAN

Member of



DAHLIA
SOCIETY

An iron bound Guarantee with every tuber.

RED LEGION (Brazil Dahlia Farm - Parrella) I. D.—Color, Bright red with broad twisted petals. Early and profuse bloomer. Blooms are erect on cane-like stems. Average size 8 to 9 inches with very little disbudding. This variety for its fine color and excellent form of the blooms is outstanding in every respect. Plant is a robust grower with heavy insect resisting foliage. Height of plant 5 ft.

Roots \$10.00 Plants \$3.50

GLAMOUR GIRL (Hulin-Parrella) F. D.—A most pleasing blend of warm buff and salmon pink shading deeper at the center of flower. The blooms are from 8 to 10 inches and face perfectly. Free branching bush of nice light green foliage. Stems are perfectly stiff and long. No insects have yet bothered it and the blooms are extra fine keepers. This most delicate color appeals at once to the eye of those seeking and admiring nature's beauty. You, too, will like it.

Roots \$5.00 Plants \$2.50

DR. FRIDELL, S. C. (Tipton-Huin)—Another breath-taking variety in the flashy color class. Very attractive orange with a deep lavender reverse that shows at all times. The curly petals resemble a lovely Permanent Wave. A large vase of this variety took the show at Tacoma, Washington, in 1939, winning the Sunset Medal. The season just passed it won the Achievement Medal in Seattle; also was judged the best keeper in the show. Blooms will average 9 inches grown normally with tight centers on stems that hold them well in the air at the right angle. Get acquainted with this beauty, you will like it.

Roots \$7.50 Plants \$3.50

ADELE HENDERSON (Rindfleisch-Parrella) F. D.—Color, citron yellow with stromian yellow at center with a light flush deep old rose. Very pleasing combination of colors, and form with petals rounding back to make large ball. 7½ to 9 inches in diameter, from 5 to 6 inches in depth. Blooms from July until frost. Very prolific bloomer, a very long keeper after cutting. One of the best commercial type dahlias as well as exhibition since Jane Cowl. Very good bush habit, branching, and healthy. Height of plant about 4½ to 5 ft. A 3 foot stem without too much trouble. Adele Henderson received a Certificate at Storrs, 1941. Also an Honor Roll Dahlia.

Roots \$10.00 Plants \$3.50

Directions for Reaching Parrella Dahlia Gardens

Customers can easily reach our place by taking the East Side Subway, (Lexington Avenue). The train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our Gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only Five Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

(A comment from Prof. Huey, on our Lynn Fontanne)

Paintsville, Ky., Nov. 27th, 1941.

Dear Mr. Parrella:

Just a few lines to let you know that your "Lynn Fontanne" is better than ever. This dahlia amazes me with its ability to produce a vigorous bush and immense, high class bloom in the face of a season that was characterized by everything that a dahlia season should not be.

R. G. H.

Kearny, New Jersey, Jan. 10th, 1942.

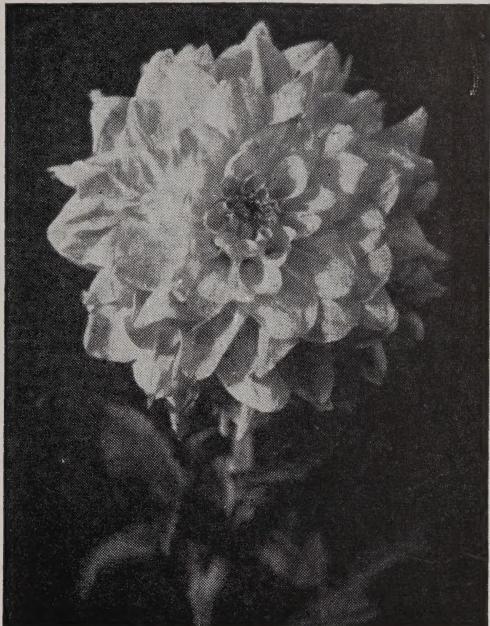
Dear Mr. Parrella:

I think it is only fair for me to write you about my success with the dahlia seeds you sent me last year. First I want to thank you for the extra seeds you sent me.

I had 83 plants from 100 seeds. They grew fine and I had 30 doubles with tight centers about 20 semi or half double and the rest singles. They all made beautiful tubers. As for colors, I had all the colors of the rainbow. Some beautiful scarlet reds—one in particular scarlet with white tips about one inch deep on the petals.

I am well satisfied with my first trial of your seeds and you can be assured of my patronage in the future. Please send me your 1942 Catalogue.

A. N.



VIN WELL PARAGON (Blamer-Parrella) F. D. to I. D. — A gorgeous dahlia of dainty cameo-like beauty. An early and all season bloomer, averages from 8 to 9 inches in diameter or larger. As the flower opens, the petals fall back to the stem forming to an almost immense size ball. Color, light rose pink toward the tips with amber yellow at the base of the petals. Reverse deep Euiline pink. Blooms facing on a fine long slender stem. The plant has fine branching habits, and the foliage is insect resisting. Vin Well Paragon received an "Award of Honor" at the Georgia Trial Ground, 1941. Any dahlia that received a Certificate at Georgia this past season must be good, due to the terrible drought they experienced. Height of plant from 5 to 6 ft. An Honor Roll Dahlia.

Roots \$10.00 Plants \$3.50

VIN WELL PARAGON

IVORY PRINCESS (Hawkins-Ruschmohr) S. C.—A grand dahlia with a brand new color. A beautiful shade of ivory. Something that is very much needed in this color class. Blooms are very large and are held on stiff stems. This variety has received many awards in different shows, and has been very much admired from those who had the pleasure of seeing same.

Plants only \$5.00 3 Plants \$12.50

MOLLY B. (Briggs-Ruschmohr) I. D.—Color large tyrian pink with flush of amaranth pink. Average size 12x6. Winner of the American Home Achievement Medal at the A. D. S. Show. She has also received many other grand awards in different shows during the season. A grand dahlia in every respect.

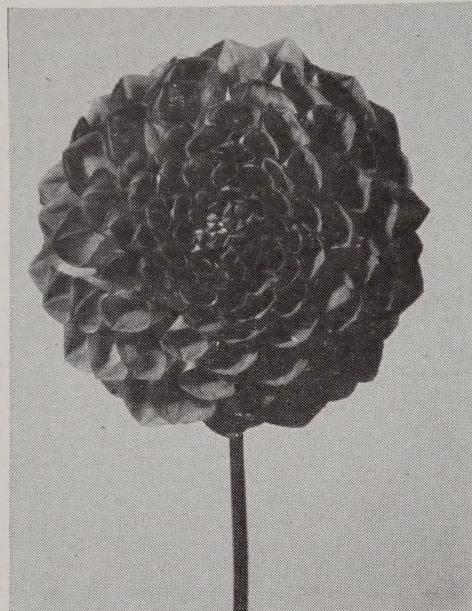
Plants only \$5.00 3 Plants \$12.50

COLUMBIA (Cuyahoga) S. C.—Color beautiful blend of deep gold and peach pink, with the petals having a sparkling sheen. Blooms are very large from 12 to 16 inches by 10 in depth, and are held waving on cane-like stem. "Columbia" is a grand dahlia in every respect and has won Achievement Medals as well as many Firsts in 1941.

Plants only \$5.00 Net

MODERN DAHLIAS, a book by "J. Louis Roberts," is one of the most up-to-date in the art of growing better dahlias. Also how to take proper care of them from the beginning of the season to the end. Mr. Robert's has to his credit twenty-five years of experience in growing dahlias, and his knowledge is really worth while to the Amateurs as well as Professionals. The cost of this book is (\$2.00), which can be secured either from us or from the "Doubleday, Doran Outdoor Books," Garden City, New York who are the publishers.

Order early and you will not be disappointed.



MARSHALL KERNOCHAN (Fioretti-Parrella)—Ball dahlia. In introducing this fine dahlia we are herewith giving the exact description received at the Ohio Valley Trial Ground, with a score of 85. Color, carmine. Flowering habit prolific. Date of first bloom August 20th. Cutting length of stem 24x30. Strong, erect, good proportion. Flowers facing up to half facing. Habit of growth tall, erect and branching. Health very good. Height 5 ft., blooms 3½x 3 inches. Substance good. Remarks—best red ball to date. A Prize Winner where it was shown. Also won First Prize at the New York World's Fair in 1940. First Prize at the Peekskill Show in 1941, First and Special at the A. D. S. Show in New York, 1941. An Honor Roll Dahlia.

ROOTS \$3.50 Plants \$1.50

MARSHALL KERNOCHAN

IN THE SMALL VARIETIES WE ARE OFFERING THE FOLLOWING FOR 1942 WHICH ARE VERY GOOD

FONDA, M. F. D. (Hulin-Parrella)—Here is a miniature that really is different in color from anything we have seen. It is hard to describe the beautiful tones as it is gold at center, orchid and old rose near the tips, back shading to raspberry. Flowers from 2 to 2½ inches, facing on best of stems. Height of plant about 3 ft. Prof. Huey says: "FONDA produced remarkably uniform and perfect blooms. The color is unique and I consider it one of the best Miniatures to date."

Roots only \$1.50

SPOTLESS, Min. Ball (Hulin-Parrella)—A pure white Miniature of three inches on long stiff stems. The petals are not quite back to the stem but always full and produced freely over a long period. Medium low bush of light green foliage and healthy. This is a splendid white for decorative work.

Roots only \$1.00

ECSTASY (Collarette)—Deep yellow with faint rose at the base of the petals. Collar of light yellow. Six inch blooms on good stems. A large and outstanding collarette.

Roots \$2.00 Net

CHEERFUL (Parrella)—Red tipped white, very attractive color combination. Good stem and insect resisting foliage. Height 4 to 5 ft.

Roots \$2.00

JUST A FEW OF OUR MANY TESTIMONIALS

Dear Sir:

I am enclosing an order for a few dahlia roots. I will say the ones purchased of you last year were BEAUTIFUL, just admired my neighbors, but am sorry to say lost every bulb during the winter, as I found today there seemed no life in them, all dried up. Will you please tell me if you can spare the time how to keep them through, what to pack them in, etc. I had one lovely, very large, sort of a reddish purple. I can't recall the name, only I'm sure it was petunia purple. I do not find it listed in my 1941 Catalogue. I am herewith enclosing check, can you supply me with the root mentioned in your Special Offer? I am a great lover of dahlias and would like to add a few new ones each year, providing I can keep the bulbs. Thanking you for taking your time.

M. E. M.

Barre, Mass., April 21st, 1941.

The dahlia that created a sensation at "Gardens on Parade,"

**TO OUR DAHLIA FRIENDS: LYNN FONTANNE AND
EDITH WILLKIE ARE TWO OF THE LARGEST AND BEST
1941 INTRODUCTIONS**



LYNN FONTANNE

LYNN FONTANNE, S. C. to I. D. (Lee-Parrella)—Exhibition. 5 ft. tall. Blooms 13½ inches x 9½ inches. Spectrum red shades of carmine toward tips, with chrome yellow petaloids. The petaloids give a relief to the vivid red and soften the general tone color. Flowers facing on best of stems, the bush is an open grower with insect resisting foliage. A free and profuse bloomer. Has an exceptional long lasting quality after it is cut. One bloom measuring 13 inches x 9 inches which we had on display at "Gardens on Parade" lasted exactly ten days, and that is from Oct. 11th to Oct. 21st. At the end of that time it was a shame to discard it as it was in pretty good condition yet. "Lynn Fontanne" received First in the seedling class in a basket of 10 blooms, Sunday, Sept. 22nd at the A. D. S. Show at "Gardens on Parade."

Roots \$7.50 Plants \$3.00

SPECIAL OFFER

Our **SPECIAL OFFER** in the past years have met with such great popularity with our customers that we are continuing with same.

We have only changed it so that our customers may select the variety they would like best. With any retail order amounting from \$5 to \$10, you may Select 10% additional stock FREE. From \$10 to \$20 you may select 15% additional stock FREE. From \$20 to \$30 you may select 20% additional stock FREE. From \$30 or more you may select 30% additional stock FREE.

With any order amounting to less than \$5.00, we usually include an extra root free.

These offers do not include our Special Combinations. Seeds, Trade Discounts and Varieties marked net.

IMPORTANT: All our new introductions are GUARANTEED to be true to description, if proven otherwise, we will gladly refund the full amount paid for same.

The photo on the envelope represents one section of our large display. First Prize Winner at the New York World's Fair, "Gardens On Parade." Our display was beautiful and admired by everyone but also was rather an original one. As you can see from the photo we displayed a huge framed "Old Glory" made entirely of dahlias, white poms were mounted on the silver stars—bright red and snow white decoratives were used for the stripes. Needless to say our display attracted the most attention of the visitors particularly for the original idea of the flag which was highly commented on being very appropriate, particularly at this time.

General List of Standard Varieties

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus;
I. D.—Informal Decorative; St. C.—Straight Cactus.



ADA HOFFMAN

ADA HOFFMAN (Parrella, Blamer—Hulin) I. D.—A beautiful golden color dahlia which attracted plenty of attention at the New York Dahlia Show of the AMERICAN DAHLIA SOCIETY. This dahlia was selected by Miss Ada Hoffman, daughter of Governor Hoffman of New Jersey, and named in her honor. The selection was made among many dahlia seedlings at the Show. The Ada Hoffman dahlia is unquestionably very outstanding. Blooms average 10 inches or more and are of perfect formation. Height of plant 4 to 5 feet. Very attractive foliage and insect resisting. A perfect stem. On Mr. Johnston's and Mr. Barron's Honor Roll. Root \$2.50 Plant \$1.00

ALFRED LUNT, F. D. (Parrella)—Exhibition as well as commercial. Height of plant 6 ft. Size of bloom 8 inches x 6 inches, or better. Color, Currant red to scarlet. The petals of this remarkable dahlia when fully opened fall almost to the stem and the formation is almost like a ball dahlia. The flower is of very good substance and stands out with its brilliant color. Cane-like stem holding the flower facing and on top. Insect resisting foliage. This dahlia was also displayed at "Gardens on Parade" for over two weeks and admired immensely. Root \$5.00 Plant \$2.50

ALL AMERICAN S. C. (Salem Dahlia Gardens)—Mulberry rose suffused salmon with wax yellow at base of petals. The petals twist somewhat, and point in all directions. The blooms are of immense size and are held on best of stems. This is a true prize winner. Height of plant from 6 to 7 feet.

Roots \$7.50 Plants \$3.50

AMY PAGE, I. D. (Chappaqua)—A new dahlia of deep chrome yellow with a faint suffusion of scarlet. The blooms naturally grow to a large size on a clean, open, vigorous bush. An Honor Roll Dahlia.

Roots \$5.00 Plants \$2.00

A. L. ALEXANDER, I. D.—Color, dark flame with shades of grenadine red, lines of gold all overlaid with bronze sheen. A very large flower on fine stem. A good grower with excellent branching habit. Profuse bloomer, from early until late. Height of plant 4 ft.

Roots \$3.50 Plants \$1.50

ADIRONDACK SUNSET (Cackener-Parkway) I. D.—Color, a deep vivid scarlet, shading to a bright canary yellow at the base. The petals are long and broad, forming a high, tight, rose-like center, showing the deep gold reverse of petals. Height, 5 feet.

Root 50c

ADORABLE I. D. (Angell-Parkway)—Color, a vivid peach, shading to an orange yellow glow at the center. The petals are long and broad and gracefully twist near the tips, giving the large flowers a star-like effect. Height, 5 feet.

Roots 75c

A. G. GOODACRE (Goodacre-Dixie) F. D.—Lemon yellow, tipped white. Blooms average from 9 to 10 inches, on long straight stems. Early and profuse bloomer, with insect resisting foliage. This dahlia is a real knock-out in its own class. Something different. Winner of two Firsts, in the Seedling class, Certificate of Merit at East Lansing, with a score of 85—5. An Honor Roll dahlia.

Root \$2.50

ALYCE MARIE GALVIN F. D.—A beautiful white with faint tones of cameo pink on outer petals. 11 inch flower awarded. Certificate of Merit at Storr's. Height, 5 feet.

Roots 50c

AMERICAN PURITY (J. Nuneviller)—Glistening white. True semi-cactus type with absolutely straight stems which are in proportion to the size of the huge blossoms and clean foliage. Having good substance, it can easily be carried to the Show Room in perfect condition. An Honor Roll Dahlia of great merit. Height, 5 ft.

Roots 75c

AMERICAN VICTORY, F. D. (American D. F.)—Color is a rich ox-blood red that needs no protection or shading as the color goes all the way through the petal. Plant of splendid growth with dark green foliage. Winner of the Achievement Medals and many other prizes. Height of plant 5 ft.

Root \$2.50

ANGELO ROSSI I. D. Color vivid gold outer petals flushed a deeper shade of salmon gold. Flowers very large, and deep strong stems.

Roots 75c

ANNA BENEDICT, I. D. (Benedict-Dahliadel)—Color, rich deep garnet, with black shadings at the center of the bloom. A very fine dahlia. A Certificate winner. Height of plant 5½ ft.

Root 50c

AUTUMN SUNSET, ID (e-mh)-C—Lemon yellow lightly tinted spinel red. An exceptionally strong grower and highly resistant to insects. This dahlia holds an enviable trial garden record. Very large blooms, good stems.

Root 75c

AZURA, ID (e-mh)-C—A giant dahlia, color rosy lilac with a bluish violet sheen. A clean vigorous grower but a late bloomer.

Root \$1.00

BAERNES S. C. (Ballego)—This is without doubt one of the best European novelties. The color is a striking carmine rose throughout the entire flower. The petals are pointed and the stems hold the blooms at a fine angle. This variety has fine branching habits. Height, 4 feet.

Roots \$1.00



BILL ARBURY, S. C. (FitzGerald-Parrella)—A lovely clear white with cream shading at the base of the petals. This variety has a leaning in some blooms to informal decorative such as we find in Frau O'Bracht, blooms average 10 inches or better with great depth, without forcing and minimum disbudding. Petals curl half their length as flower matures. To add to its beauty, Bill Arbury has a high as well as a tight center until the end of the season. An excellent plant with fine foliage, exceptionally good long stem, holding the majority of the flowers facing, occasionally some blooms are on top. Height of plant about 5 ft. Note: BILL ARBURY was immensely admired at the New York Botanical Gardens, Dahlia Border. On Mr. Dudley's Honor Roll in "THE FLOWER GROWER" Magazine.

Roots \$3.50 Plants \$1.50

BALLEGO'S SURPRISE S. C. (Ballego)—One of the most beautiful whites. A Seedling of Frau O'Bracht which already has made a fine record and captured many prizes throughout the country. Height, 4 feet.

Roots 75c

BALTIMORE BELLE. S. C.—The royal robe of Caesar could not compare with the beauty and luster of the purple-red glow of this new and magnificent Dahlia which we honor by the name of Baltimore Belle.

Roots \$2.50 Plants \$1.25

BLACK KNIGHT I. D. (Kemp)—The name of this dahlia ought to be sufficient to give you an idea of the color. Dark velvety maroon, almost black. The flowers are of great size, often up to 14 inches in diameter. Plant has a wonderful branching habit. Height, 6 feet.

Roots \$1.25

BLUE RIVER (Salem) F. D.—The name is very appropriate for this dahlia. Color, deep lilac or bluish mauve. The nearest to blue dahlia we have seen. Good size bloom on fine stem. Height 4 ft.

Roots 50c

BUCKEYE KING F. D. (Peck)—A very large clear glowing amber yellow that won many prizes. The blooms which are large and of good depth are held facing sideways, on good stems, well above the foliage. Tall and very Vigorous growing bush. Height, 6 feet.

Roots 35c

BURCH FORAKER (Slocum) I. D.—A seedling of Son of Satan, with all the good qualities of its original parent. Can easily be grown 12 inches in diameter, and 7 or 8 in depth. Color, brightest flame red we have ever seen. Good substance and fine stem. The highest score dahlia at the Mid-West Trial Gardens, 1938.

Roots \$2.00

Towson, Maryland, Jan. 23rd, 1941.

Dear Sir:

Inclosed you will find an order for dahlia roots I won at the Dahlia Show. I also want you to know I had another season of grand success with Parrella seeds. In 1939 I thought I had some very fine seedlings, but 1940 beat them. I also took First Prize in the Seedling Class against all growers. Please send me 50 Seeds.

R. S.

For best results grow Parrella dahlias.

CALIFORNIA IDOL I. D. (Ballay)—Clear, bright, self-colored yellow. In size it ranks with the very largest, growing to 14 inches and more, with corresponding depth, and yet is an extremely refined flower in every sense. It won the American Home Achievement medal at Boston, and the Dahlia Society of California medal at San Francisco as the best undessiminated three-year-old seedling. Height, 4½ feet. Roots 50c

CAPT. CEDARQUIST Str.—I. C. (Frank's Dahlia Gardens)—Seedling of Miss Belgium. Color, bright salmon orange, shading into a lighter tone at the tips. Size of bloom: 6x4½ inches. First class cutflower and exhibition variety under 8 inches, winning two "American Home" Achievement Medals. Bush 4 to 5 ft. Roots \$2.50

CHARLOTTE E. COLLIS, I. D.—Russet orange, canary yellow at base, reverse yellowish cast. A fine dahlia in every respect. Height of plant 5 ft. Roots \$2.50

CHAPPAQUA SUNSET (Semi-cactus) Chappaqua Gardens—A new Dahlia of rare, distinctive coloring and formation. The color is bronze with a golden suffusion, overlaid with a metallic sheen. The reverse is rose. The petals point forward and twist showing the reverse color. Blooms average 10 inches. Height of plant about 5 ft. Roots \$1.50

CHAUTAUQUA DAWN (Wallace)—A beautiful cactus of light yellow overlaid mallow pink. The center being mostly yellow. The effect is orange, pink and yellow. Flowers are large and are held erect on long stems facing. This is an artistic dahlia. Height of plant 4½ ft. Roots \$4.00 Plants \$1.50

CLARE FLEETWOOD, F. D.—Color, pinkish rose blending to white at the base of petals. Reverse blending into violet rose. Blooms of good size and good substance, free and prolific bloomer. Height of plant 6½ ft. Root \$2.50

CARL DAHL (Scott) I. D.—A graceful giant flower. Can easily be grown to 12 inches or more. Color, apricot buff, reverse old rose, with a concentration of old rose at center. A free bloomer, with fine stem. Root 75c

CHARLES L. MASTICK (F)—The colour is rich bright orange, deepening to a darker orange at the centre. The reverse is grenadine pink. Strong, vigorous plants hold the immense blooms well above the foliage. Root \$1.00

CHATTAQUA SALUTE (F. D.)—This dahlia is by far the purest white of any dahlia known to date, and a prolific bloomer. The flowers, which average between 7 and 8 inches across, literally cover the strong growing bush with blooms, giving it the effect of a huge bouquet. Height, 4½ feet. Roots 35c

CORALLINA, I. D.—An imported variety that we like very much. The large blooms are a brick red shading to gold at the base of the petals. Extra long stems hold it perfectly. Root 50c

CHEROKEE BRAVE, I. D. (Ricks-Dahliadel)—Color, ox-blood red that holds its color in the hottest sun. Blooms average 11 inches or better. It is a constant winner at the Show Table. A dahlia really worthwhile trying. Height of plant 5½ ft. Root \$1.50

CITY OF WELLSTON F. D.—This is what I believe to be the greatest flower of its coloring ever put on the Market. Color, Rhodamine purple, reverse rose purple, bourne in abundant profusion from early summer until killed by frost. Height, 5 feet. Roots 35c

CLARA CARDER I. D. (New Zealand)—Certainly one of the best, and a great exhibition variety, of clear cyclamen pink; largest flowers on great stems. Roots 35c

The dahlias of yesterday were marvelous, dahlias of today these have surpassed with the co-operation of the growers, the progress shall last.

DIRECTOR MARSHALL A.

HOWE, F. D. (Parrella-Hulin-Blamer)—This is what we call a perfect dahlia. A fine formation, beautiful color, exceptional fine stem and the very best of foliage. Prize Winner wherever shown. Also a Certificate Winner from the Georgia Trial Ground. Color, general effects velvety tyrian—rose; in detail, the color is a cardinal red overlying mulberry. The red fades as the end of the petal is approached, showing the under-color of mulberry purple. To the whole flower there is a cast of rose cerise. The petals fall back almost to stem, giving a ball effect. Height of plant 4½ ft. Root \$2.50 Plant \$1.25



DIRECTOR MARSHALL HOWE

DAHLIA CRAFT S. C. (Modern Dahlia Gardens) THE UNBEATEN CHAMPION. A light canary yellow, 10 in. to 12 in., to 8 in. deep, long, graceful stems, holds flower erect, an ideal keeper. Bush 5 ft. Roots \$1.75

DARCY SAINSBURY F. D.—One of the finest whites we ever grew. This dahlia came to us from AUSTRALIA. This is a champion, without exaggerating. The immense blooms are erect on cane-like stems, facing sideways. Height of plants 4½ ft. Roots 75c

DISCOVERY (Salem) I. D.—Huge flowers of deep rosy magenta with a deep reddish garnet center. An excellent variety to force for a large size. Strong stem and a fine grower. Root \$1.00

DON SOWTON, I. D.—A lovely dahlia of exceptional size, a sport of "Miss Sowton." Color, mauve pink. Flowers held on the best of stems. This is a true winner. Height of plant 4 ft. Roots \$2.00

DORIS ARLEEN (Hulin-Parrella)—Here is a pink that is true in every petal. Deep full Informal of 8 to 9 inches on wonderful stiff stems. The first bloom of the season is lovely and it continues to get better as the season advances. Doris has several Blue Ribbons to her credit and reports from several sections where we had it on trial acclaim it a wonderful flower and worth much more than we are asking for it. You will be adding a real gem to your collection with this irresistible pink. Roots \$1.50

DOROTHY STONE, I. D.—A large dahlia of deep pink. A Prize Winner. Height 3½ ft. Roots 35c

DWIGHT W. MORROW (I. D.)—A gigantic red dahlia that was admired by everyone who saw it. It not only has size but grace. The long, broad petals with a slight twist near the tips, the richness of its color and graceful formation, made it a winner everywhere. Height, 4½ feet. Roots 50c

There is a great difference between the dahlia our father used to know and the modern dahlias.

EAGLE ROCK FANTASY I. D.—The blooms of this variety are not only large in size but beautiful. Color, Clear mallow pink or violet rose with silver shadings. The flower is composed of long broad petals, tapering and tastefully notched at the tips. Height, 4½ feet. Roots 50c

EDWARD THOMAS BEDFORD I. D.—A very striking dahlia of a bright cerise color with a silvery reverse. Height, 4½ feet. Roots 35c

EVENTIDE, I. D. (Hillside Farm)—Here is a most unusual dahlia. A rich violet-purple with outer petals streaked lighter purple, end of each petal is deeply lacerated. Blooms are of large size with very good depth. This dahlia scored 86 at the Trial Ground. Height of plant 4 ft. Roots \$2.00

ELLA MAY, C.—Rhodamine purple. Height 4 ft. Roots 35c

EDITH WILLKIE—(See photo and description on back cover).

ENOCRIUS, F. D.—Color, Chinese red. A good dahlia of large size for garden purpose. Height 4 ft. Roots 50c

FIGARO, S. C.—Color, deep golden yellow, heavily splashed and striped reddish cerise. This is supposed to be a Sport of Satan of French origin. The blooms are of immense size and are held on best of stems. Much admired at "Gardens on Parade," New York World's Fair. Height of plant 4 ft. Root \$2.00

FIREBALL (Bissell) F. D.—Color, a brilliant scarlet which does not burn or fade. The foliage is heavy and absolutely insect-resisting. Honor Roll and Certificate of Merit. Winner of three Blue Ribbons in formal decorative classes. Height about 5 ft. Roots 50c

FLASH (Salem) Cactus—Color, crimson red, tipped pure white. The petals are serrated, and they curl and twist further enhancing this beautiful dahlia. "Flash" received the Leonard Barron Trophy (1940) and has been a consistent winner wherever it has been shown. Height 5 ft. Roots \$3.00 Plants \$1.00

FOREST FIRE I. D. (Dahliadel)—In the bi-color classes this variety should have a wonderful future. Forest Fire has distinct lemon yellow for about one-third the length of the petals, then shaded to rich scarlet toward the tips enhanced by clear yellow petaloids. Height, 4 to 5 feet. Roots 50c

FRAU STUTGRADE, F. D.—Color, Carrot red, changing to chrome yellow at base, reverse coppery red with white veins. A very large dahlia with good depth and fine stem. Height of plant 5 ft. Roots \$5.00 Plants \$2.00

FRANZ BERGER St. C. (Berger)—Another grand dahlia from Europe. Color is bright coral red. This dahlia will have many friends in the dahlia world. Height, 4 feet. Roots 50c

FRECKLES, I. D. (Kemp)—Color, lemon yellow, speckled and striped peach red. A seedling of La Fiesta. This is truly an unusual dahlia, a real novelty. Height of plant 4½ ft. Root 75c

FRED SPRINGER (F. D.)—Here is a new dahlia and one that will be in great demand as a border dahlia. It is a dwarf grower, growing to a height of two feet with distinct fine cut foliage with large scarlet red flowers, with short stems that cover the bush and stay on the plant a long time, giving the plant the appearance of a rose bush with gigantic roses. None better for a border or hedge. Roots 50c

FREIDA GEORGE I. D. (Australia)—One of the most beautiful dahlias we had the pleasure of growing. The color is helio and cream, and one has to see it to fully understand the delicate color. The blooms are large on wonderful stems. One of the very best. This variety won many prizes this past season throughout the country. Height, 5 ft. Roots \$1.00

FROLICHE PFALZ (C.)—Brilliant purple with large white tips. A very fine Bi-Color, and medium size flower. Unusual in form and beauty. A great favorite everywhere. Height, 4 feet. Roots \$1.00

FRAU O'BRACHT S. C.—A clean cut, straight petaled flower of clear primrose yellow. Received A. D. S. Certificate of Merit. Height, 4 feet. Roots 75c

F. W. BECKETT, I. D. (Thomas-Parrella)—Color apricot yellow overlaid strawberry pink. Blooms are of immense size up to 12 inches or better, by 7 inch depth. Long and graceful stem holding the flower facing. Free and profuse bloomer. This variety has a good lasting quality after it is cut and is excellent under artificial light. The bush is an open grower with light green foliage of medium size, but they are insect proof. Height of plant 5 ft. An Honor Roll Dahlia. Root \$5.00 Plant \$2.00

GENERAL FANCHER, I. D.—Color, mauve rose blending to cream yellow at base. Reverse same with yellow veins. The large blooms are erect on the best of stems. Plant and foliage exceptionally good. Root \$2.50

GEORGE WASHINGTON, I. D. (Sutcliff-Parrella)—Large rose pink dahlia of fine quality. The huge blooms are erect on cane-like stems. The best of foliage and a fine plant. Height of plant 5 ft. Root \$1.50

GLADYS GLAD, I. D. (Parrella)—Color, deep old rose at center, paling out to pale old rose and buff on outer petals. Each petal carries a spectacle of a yellow at base. Each petal delicately tipped with gold. Blooms average 12 inches or better on cane-like stems. A lovely dahlia named for a beautiful lady. Grow Gladys Glad this year, and have something different in your garden. The plant is an open grower with fine dark green leathery foliage. A real fine dahlia. Height of plant 5 to 6 ft. Root \$3.00

GLAMOUR, I. D. (Salem)—This is a real huge dahlia with size and depth, and has many winners to its credit. Color is a true purple deeply edged amaranth pink. We recommend this dahlia highly. Height of plant 5 ft. Root \$2.00

GOLDEN GOBLIN (F. D.)—A huge golden ochre with broad thick flat petals that roll back toward the stem, giving it a great depth. Root 50c

GOLDEN BEAUTY I. D. (Silverdale-Oakleigh)—We are using the description given by Mr. I. W. Johnston in the "House Beautiful" Magazine. We believe this description fits to a "T" to this marvelous dahlia. Is an informal decorative, just naturally big. Blooms from twelve to fourteen inches off the same plant. Seven feet tall and with facing flowers of a lovely rich golden shade. One of the finest centers I have ever seen on a dahlia. Root 75c

GOLDEN STANDARD S. C. (Downs)—A dahlia that was very much needed in this class. A very showy variety of large size. Color, a golden tan, blushed with tints of amber and bronze. The blooms are held facing on long stiff stems. Plant averages 6 feet. Root 50c

Our stock of Golden Standard took a Special Prize at the last New York Show for the best quality of blooms.

GOOD NIGHT (I. D.)—This is one of the prettiest dark dahlias we have had the pleasure of growing. Blossoms average 10 inches or more. Color, ox-blood red shaded maroon. This is one dahlia that should not be overlooked. Roots 50c

GOLDEN LITE (Alling) F. D.—A lovely dahlia of red and yellow. This color combination is very striking to the eye. A wonderful grower, good producer and the blooms are held facing on the best of stems. Height of plant 5 ft. Roots 75c

GRACE CURLING (S. C. - I. D.)—A charming dahlia of good size. Color, bright lilac with a trace of white at the base of petals, which are cleft, adding interest to the form. Height, 5 feet. Roots 25c

GRAND SLAM (Hulin-Parrella)—Here is the best true-to-type Semi-Cactus we have ever seen and a color combination all its own, bright rose, citron yellow, and light pink. The 9 to 10 inch blooms are held well on good stems. Winner of three Sweepstakes, five Firsts and a Special Award at four Northwest shows. You can make a GRAND SLAM with this beauty. Stock limited. Height 4½ ft. Root \$1.25

GREATER GLORY, S. C. (Salem)—Color deep rose pink, occasionally shading to sulphur yellow at the center. Strong healthy bush with fine foliage. Good stem and excellent bloom. Winner of many prizes at the leading Shows. Root \$1.50

GRETTEL (Bauer) C—Color, a soft fiery red. Fine for exhibiting and cut flower. Best described as a larger and darker Miss Belgium. Root 50c

HILLCREST MANDARIN I. F. (Scott)—Color, Oriental Scarlet, flushed and shading to a golden yellow, with a golden yellow reverse. The petals twist and curl in a most artistic manner, giving the huge flowers size and depth. Height, 5 feet. Root 50c

HILLSIDE GOLD (Hillside Farm)—St. C. Color, rich golden yellow, with an apricot glow, especially at the center of the flower. This variety is a fine grower, good foliage, and the best of stem. Winner of several blue ribbons. On Mr. Johnston's Honor Roll. Root \$1.50

H. R. S. I. D. (Seal)—The blooms are large and deep. The petals are long and broad, and twist and wave in a most enhancing manner. Color, golden yellow throughout; no other shade or tint. The flowers are held on strong stems, with insect-resistant foliage. Height, about 5 feet. Roots 35c

HUNT'S VELVET WONDER I. D. (Hunt's-Burnett Bros.)—An Honor Roll dahlia. Another giant of great beauty. Color, bright violet burgundy. Blooms up to 15 inches. Stands erect on a fine stem, and disease resisting foliage. Height, 5 feet. Roots 50c

ICEBERG, S. C.—A lovely medium sized dahlia of exceptional beauty. Color, violet rose at the base with yellowish white toward the tip. Winner at the A. D. S. Show. This dahlia will win for you also. Good plant, fine foliage and best of stems. Height of plant 4 ft. Root \$3.50 Plant \$1.50

INCANDESCENT (Weyer's-Parrella) I. D.—Color, rich rosy buff suffused yellow light old rose. Center, rich old rose, paling to light buff on outside of petals. High centered well formed flowers. Size of bloom from 10 to 13 inches in diameter. Blooms in great profusion. The huge blooms are held facing sideways on cane-like stems, well above the foliage. The plant is an open grower with insect resisting foliage. Incandescent is a Seedling of Jane Cowl, only larger in size and more beautiful in color and formation. Incidentally, this dahlia scored 85 at the East Lansing Trial Ground in 1936. Height of plant 6 ft. Roots \$1.00

INDIANA MOON (I. D.)—This is truly a giant dahlia with a pleasing combination of color described as flesh ochre with lines of special pink. Roots 50c

JANE COWL (I. D.)—A massive large flower with great depth that is still winning more than its share of prizes. Color, a glistening bronzy buff and gold, blending to a deeper shade at the center. Height, 6 feet. Roots 25c

JANE DEW I. D.—A magnificent true clear pink dahlia with plenty of substance, and large exhibition blooms. Root 75c

JEAN TRIMBEE (S. C.)—This beautiful dahlia was originated in Canada, and owing to its huge size, color and petal formation, won many prizes here. Color, a rich petunia violet and many blooms close to 12 inches in width and 7 inches in depth. An unusual and outstanding variety that drew plenty of attention. Height, 5½ feet. Roots 50c

If you like to have your garden looking beautiful during the summer and fall
you will have to give them some thought now.

JERSEY BEAUTY (F. D.)—Large pure pink, on long erect stems and still in great demand as a florist flower. Good keeper. Height, 6 feet. Roots 25c

JERSEY BEACON (F. D.)—The most spectacular of the Jersey family. Color, a bright Chinese scarlet with a buff reflex, giving it a two-toned effect. Height, 4½ feet. Roots 25c

JEFFERSONIAN, F. D. (Retzer)—An immense bloom of mauve pink. A sport of Sultana of Hillcrest. Has been grown for four years in succession and stands true to color. Winner of an Achievement Medal at Nellsville, Ohio Show. Grown and highly recommended by the well known Mr. A. Swoboda, of Ridgefield Park, New Jersey. A fine plant and free bloomer. This variety has all the good qualities of its original parent. Root \$2.00

JERSEY'S DAINTY (Incurved Cactus)—One of the best white cactus Dahlias to date, being a free bloomer and a good keeper. Good stiff stems. Roots 35c

JERSEY'S WHITE BEAUTY, F. D. (White)—This is a white commercial variety with a wonderful keeping quality and the best of stems. Color, pure white, free and prolific bloomer. Height of plant 5 ft. Root 50c

JESSICA DRAGONETTE (Semi-Cactus)—Large blooms of buff apricot suffused peach and mauve. The huge flowers have perfect form with beautifully pointed petals. An exceptionally strong grower that gives an abundance of exhibition flowers on real stems. Roots 75c

JUST A FEW OF OUR MANY TESTIMONIALS

Clifton, New Jersey, Aug. 20th, 1941.

Dear Mr. Parrella:

I purchased some bulbs and seeds from you last spring and I am well pleased with them, my friend in Kingston, N. Y., is also glad he got his bulbs from you. The seedlings are doing fine. I have one that looks just like a lilac colored Chrysanthemum, your description of Magic Prince seems to fit it. I want to bring some of my seedling flowers over to you some Sunday, so you could tell me if they are new and worth naming. Would you have time to look them over?

Please send me some information on seedlings for trial, costs, etc. Please send me the address of the A. D. S. so I can subscribe. Does the book MODERN DAHLIAS tell how to propagate, pollinate dahlias? I have a lot more questions but I'll wait until I see you at the gardens.

O. De W.

Darby, Penna., March 1st, 1941.

Dear Sir:

Just a few words to let you know the Dahlia Seeds I bought from you last year were great. I had 44 plants out of 50 seeds, and the clumps are keeping well. I am very pleased with the results.

C. H. W.

Boston, Mass., March 23rd, 1941.

Dear Mr. Parrella:

In this short note, I desire to take the opportunity to tell you of the success I received with the tubers that I purchased from you this past year. Never before have I obtained such excellent results with dahlias, many blooms being between nine and twelve inches in diameter. The plants not only had large blooms, but there was a profusion of blooms. My dahlia garden was admired and envied by all. Due to the fine results I have obtained with your tubers, I would like to purchase the following:

D. B.

Jersey City, N. J., May 16th, 1941.

Dear Mr. Parrella:

I hereby acknowledge receipt of your Post-Card and wish to inform you that all of the Dahlia roots were received in very good condition. Kindly accept my thanks for the roots included gratis. I note that you intend to ship the plants shortly and know that I shall also be pleased with them. Thanking you for the prompt and efficient service rendered. I remain.

J. A. R.

Butler, New Jersey, April 1st, 1941.

Dear Sir:

Enclosed please find my check amounting to \$33.50 for the following: 2 extra Special Collections, 2 Collections No. 1 (a) and 2 Collections No. 3 (a). If two of the same Collection are not different please send one of each, and if possible don't include roots used in last years 1 (a) and 2 (a), as I have both of them, and was much pleased with them. Please send order blank.

T. A. F.



JULIA IRENE I. D. (Parrella)—

Color, in effect pink but in more details is a rose-pink with pen-cilings, or streaks, of deep rose. Blooms of immense size with petals flaring wide open and turning to back as the bloom grows older. Stems stiff as cane holding huge bloom facing well above the foliage. Plant, vigorous. Foliage, abundant and healthy. Julia Irene is a grand dahlia in every respect;

Height of plant, 6 to 7 feet.

Roots \$1.75

JULIA IRENE

JIMMIE FOXX. I. D. (Johnson)—A spectacular dahlia of giant size; color coppery red tinged with henna. The flowers easily obtain a size of 13 inches in diameter by 8 inch depth and are supported by strong straight stems. The plant is an exceptionally sturdy grower having very heavy foliage.

Roots 75c

J. K. ALEXANDER, JR. I. D. (Alexander)—Giant blooms of great depth and wonderful formation. Color, a deep scarlet with slight lines of gold on edge towards the tips. It is a large full flower with the petals closely set. They are held facing sideways on long, strong stems, with fine, large, heavy, insect-resistant foliage. Received an Award of Honor at the Georgia Experimental Station. Height, 4 to 5 feet.

Roots 50c

JOSEPHINE G—S. C. (Grosscross)—Color is very pleasing true rose pink of a bright shade, soft petals tipped yellow. It makes a wonderful, sturdy bush, with flowers held well above the dense foliage. Height, 4½ feet.

Roots 35c

JOAN CRAIG, I. D.—Chappaqua, a very striking new dahlia of rich color and fine form. Deep ox-blood red, almost black at the center. The reverse is burgundy. The petals twist and turn showing the reverse thus giving additional richness to the blooms. Good stems hold the flower erect at all times. Bush growth is vigorous. Listed in the Dahlia Futurity 1940.

Roots \$2.00

JUSSIANT (De Royter) I. C.—Color, lavender. A lovely dahlia in every respect. This particular dahlia is a true Prize Winner. The plant is a very sturdy grower with marvelous branching habits. The bush is always covered with blooms. You can always win with Jussiant at the show. Height of plant 5 ft.

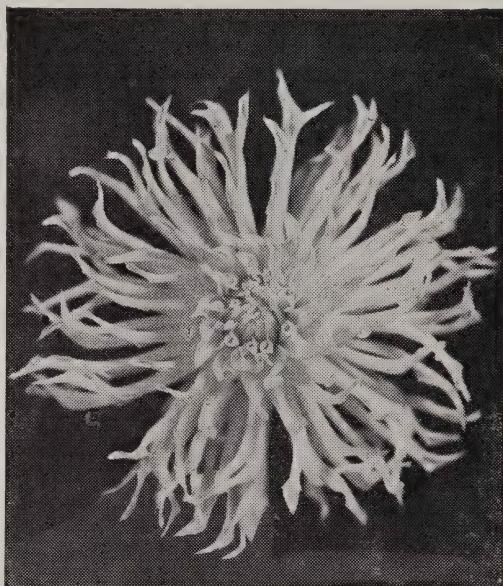
Roots \$2.50

JUSTINIUS KERNER, F. D.—Bi-color. Red tipped white. This is a splendid bi-color dahlia which usually comes true to color. Blooms average from 7 to 9 inches and are held facing on best of stems. Good grower with good branching habits. A Prize Winner. Height of plant 5 ft.

Roots \$3.50

KIMIKAGE (I. C. Note - Parrella)

—In introducing this lovely dahlia, we are positive of offering something real different. Kimikage isn't a large dahlia, but one of the most beautiful in color and very different in formation. The petals of this dahlia twist in such a fine manner that frankly it is hard to describe. You must see this dahlia in bloom to appreciate its real beauty. Color, lemon yellow. Light green foliage, insect resisting. Note: Kimikage is on Mr. Johnston's Honor Roll in *HOUSE BEAUTIFUL*, and Mr. Dudley in *THE FLOWER GROWER*. Height of plant, 4½ ft. Root \$2.50 Plant \$1.00



KIMIKAGE

KATIE K. I. D. (Lakeside Gardens)—A clear pink, of large size on long stems. I think it is the greatest exhibition pink since Kathleen Norris. A Certificate Winner and it will win for you. Roots \$1.00

KATHLEEN NORRIS (I. D.)—Color, a true rose pink, deepening to a mellow pink, but paler in the young central petals. A flower of gigantic proportions. The petals are long, broad, with twisting ends that enhance its beauty. The blooms are held facing on cane-like stems. Height, 4 feet. Roots 50c

KAWEAH I. D. (Meussdorfer)—Color, a deep, clear rose cerise, center of petals shading to a rich cardinal, and when fully matured, shades lighter towards the petals to a mauve or orchid color. The blooms are giants and are held facing sideways. Height, 5 feet. Roots 50c

KENTUCKY SUN (White) F. D.—Probably the greatest yellow formal decorative to date. Winner of American Home Achievement Medal, Louisville, Ky., and on three Honor Rolls. We predict a great future for this fine, rugged variety, and describe it as a naturally large flower with great substance, of a bright golden yellow. Flowers carried well up out of the foliage, on the best of stems. A clean and vigorous grower. Roots 35c

KOKI, S. C.—Color, spectrum red and soft buff. This is a lovely dahlia in every respect. Good size and form, flowers are held on best of stems. Height 3½ ft. Roots \$1.00

KILGORE'S KING, I. D. (Kilgore)—Color, flesh at the center with outer petals gold. This is a strong rugged growing variety and the large blooms are erect on cane-like stems. A dahlia worthwhile growing. Height of plant from 5 to 6 ft. Root 75c

KILGORE'S LUCIFER (Kilgore, 1940), Str. C. to I. C.—A large Brazil red dahlia with capucine-orange reverse which shows as the petals curl. Blooms have been measured up to 12 inches by 8 deep and held on cane-like stems, robust growing bush. Height 6 ft. Roots \$2.00

To avoid disappointment order early. Stock limited on some varieties.

KING PETER, F. D.—This is one of the most beautiful and delicately blended colored dahlias. Blooms average from 7 to 8 inches and are held on cane-like stem, flowers facing. Plant is a sturdy grower with good branching habits. If you grow King Peter once you'll grow it every year. Height of plant 5 ft. Roots \$1.50

LAETARE, S. C.—A bi-color dahlia which is unusually beautiful. Color, red and yellow. The lovely blooms are erect on cane-like stems. Height of plant 4 ft. Root 50c

LINDA HANKS, S. C.—Color, Pomegranate purple. Flowers are held on wiry stems facing. Good growing habit with plenty of blooms. Height 5 ft. Roots \$1.50

LELAND STANFORD (Ballay) I. D.—Bloom 12x5. Brilliant cardinal red, the Stanford University color. The originator claims this is the brightest big red so far. It does not fade in the hot sun. It is an early and free bloomer. Good stems. Roots 75c

LINK'S WHITE MAJESTY (Link's Premier)—A huge Informal Decorative that may come Formal in some soils. A grand white dahlia that is clean and clear throughout with no trace of green or yellow centers so common in whites. Has everything in size, bush and foliage, is a rugged grower and will give most satisfactory results in both garden and showroom. Winner of the American Home Achievement Medal at Irvington, N. J. Early frost spoiled chances of later showings. Roots \$7.50 Plants \$3.00

LOUISE BATES S. C. (Cordes-Eastman)—A very spectacular dahlia of immense size. Blooms averaging well over 12 inches across. The color is a beautiful mellow pink, with a phlox purple center. A most prolific bloomer as well as an artistic and grand exhibition dahlia. Height, 5 feet. Roots \$1.00

LOIS WALCHER (Walcher) F. D.—Color dark purple with white tips. A lovely bi-color, winner of many Achievement Medals. Height of plant 4 ft. Root \$1.50

LOWELL THOMAS (Greubels Gardens)—A giant informal decorative, rare, distinctive color, misty rose pink, suggesting lavender, slightly twisted petals showing ivory linings, adding charm to its formation. Blooms naturally large, easily grown 12 inches. Flowers facing, high out of foliage on excellent stems. Luxuriant insect resisting foliage. Bush 5½ to 6 feet.

Plants \$2.00

Seattle, Wash., Sept. 8th, 1941.

Dear Friend:

The enclosed Newspaper Clipping speaks for itself. Mr. McKamey won the Futurity Medal with your gorgeous dahlia, "Lynn Fontanne." More power to you!

J. E. H.

Wausau, Wisconsin, May 19th, 1941.

My Dear Sir:

I received the roots in fine shape that you sent instead of the plants that I ordered. You sure treat your customers well, don't you. Thank you so much for them.

Petros, Tenn., May 5th, 1941.

Dear Sir:

I am enclosing Money Order for the dahlia bulb collection which were just received. I plan to get these out immediately, and certainly appreciate you sending them as you did. Several years ago I bought some bulbs from you and they were so nice and grew and bloomed splendidly. So this year I wanted a Treasure Island bulb and I had forgotten your correct address but my letter reached you any way. So many thanks.

W. E. H.

We would appreciate very much if you print or write your name and address PLAINLY, in order to avoid confusion.



MARGIE PARRELLA
The Dahlia, a gold-mine to the Florist Trade

MARGIE PARRELLA (F. D. Maxwell-Parrella)—In introducing this dahlia we are positive of offering one of the best white cut flower varieties on the market. Blooms will open in full in the hottest days of July and August without being bruised or burnt. This variety not only is a prolific bloomer, but also produces twice as many blooms as any other commercial dahlia on the market. Size of bloom without disbudding, 7 inches or more. Note: Flowers facing, easy for packing. Natural stem from 12 to 24 inches. An exceptionally fine foliage for a white dahlia. This variety also has a wonderful branching habit. A basket of this dahlia at the New York Show, which were cut after four days of heavy rain, won the Blue Ribbon over Jersey's Beauty. This dahlia has been tried out in many parts of the country this past season, and we received very fine reports. This dahlia is on Mr. Johnston's Honor Roll in HOUSE BEAUTIFUL, and Mr. Dudley's in THE FLOWER GROWER. Height of plant, 5 to 6 ft.

Root \$2.00 Plant \$1.00

MAFFIE, S. C.—A dahlia of immense size and fine formation. A great Prize Winner wherever it has been shown. This particular variety has been grown up to 14 inches in diameter. Flowers are held on best of stems. The plant has a good growing habit, foliage are insect proof. Color, intense carmine red. All in all a grand dahlia. Height about 4 ft. Roots \$3.00

MAN O' WAR I. D.—A dark velvety red dahlia of large size and fine form. Good stem and fine foliage. A dahlia which is a pleasure to grow. Height of plant from 5 to 6 ft. **Root 50c**

MAD RIVER CHIEF (Mad River Gardens) I. D.—This great Dahlia has been described by many prominent Dahlia growers as "the finest red they have ever seen." A very large exhibition type; color rich velvety carmine red, with a darker center. Perfect, long stems. Height of plant 4½ ft. **Root \$1.00**

MARGRACE I. D. (Bissell)—We take great pride in presenting to you this prize winning dahlia. Color, brilliant scarlet, tipped and striped with gold. In hot weather the gold is not so prominent. It is a very deep flower with an exceptionally fine stem that holds the flower erect to facing. **Roots 75c**

MAX SCHLING, I. D.—A most outstanding color, heavy sheened velvety maroon lined with a black dense line, throwing highlights to either side of the under petals. **Roots \$1.00**

MAGIC PRINCE (Hulin-Parrella)—Tall growing cactus of a lovely formation and color, being a large full centered bloom of lilac mauve. The bush is luxuriant with all good habits, clean stems at least ten inches from first set of leaves. This is the variety shown under No. S.M.37-19, formerly called "His Majesty" but changed to "Magic Prince." It is a seedling of Wenoka sired by Satan. Both parents can be noticed in the bush. We did not intend to release this variety until 1942, but popular demand forces us to do so regardless of the limited stock.

Received two Blue Ribbons in the seedling class in the Northwest and very popular at New York World's Fair "Gardens on Parade." Strong roots, **Roots \$5.00 Plants \$2.50**

M. Co1 F. D.—A medium size dahlia. A beautiful tri-color flower. Yellow at the center shading to orange with silvery white tips. A fine grower and producer. Size of blooms, 5 to 6 inches in diameter. The blooms are erect on cane-like stems, facing sideways. We believe this dahlia will make a wonderful commercial variety, as the blooms have a fine lasting quality after it is cut. Height of plant 4 ft. **Roots 75c**

MICHIGAN WHITE (Keiser-Lakeside), S. C.—The most prolific blooming cut flower, white, to date. Flowers run from 5 to 8 inches normally. As many as 18 to 25 opening at one time have been produced on one bush. Will bloom from July until frost, continuously shooting out long stems by the dozen. Certified as Storrs and East Lansing. **Roots \$1.00**

MASON'S PURPLE BEAUTY F. D. (Mason)—This lovely dahlia which scored 85 at the East Lansing Trial Ground in 1936, is worth while to be planted in the best of Gardens. Color, purple, reverse whitish or silvery streaked. A prolific bloomer and an exceptionally fine grower. Blooms average from 9 to 10 inches. Height, 5½ ft. **Roots \$1.00**

MAYOR FRANK OTIS (Johns-Salbach) — I. D. Color, soft, rich golden yellow with just a touch of copper shading. This is one of the largest dahlias of the season. A real sensation. Winner of many medals and ribbons all over the country this past season. The originator claims that a bloom of this variety has been grown 17 inches in diameter, and 10 inches in depth. So you can use your own imagination. Mayor Otis is vigorous grower, free bloomer, and has a fine stem. **Roots \$2.00**

MILTON J. CROSS, I. D.—Color, clear light lemon yellow at the center, shaded rose and coral on outer petals. Huge blooms on cane-like stems. Height of plant 5 ft. **Root \$1.00**

**MOON-GLO**

MAY ROBSON (Chappaqua) Semi-cactus—Here is a dahlia of real charm.

A beautifully formed flower of clear bright pink, brighter in tone than Kathleen Norris. A true semi-cactus type, with strong, straight stem, which holds the flowers erect and facing. Very sturdy bush and easy grower. Height 5 feet.

Roots \$1.00

MISS BELGIUM S. C.—Not a large flower but possessed of great beauty. Perfect cactus type of bright orange. Winner of Silver Challenge Cup in Holland for the best foreign novelty. Height, 4 feet.

Roots 50c

MISS GLORY, S. C. (Ballay)—Color, soft apricot yellow with lighter shadings. The petals are rolled and considerably uncurved. A fine exhibition variety. Blooms average 10 inches or better. Height of plant from 4 to 5 ft.

Root 50c

MISS LONG ISLAND I. D. (Jeffords-Parrella)—A tall grower with splendid habits and a very attractive plant. The color is bright watermelon pink. Some of the petals show tips of silver. It is a bright sparkling color and a very pleasing clean cut flower. Unusual disease and insect-resistant foliage. Height, 6 to 7 ft.

Roots \$1.25

MISS OAKLAND, F. D. (Oakleigh-Lakeside)—A pure white dahlia of good size and exceptionally fine formed. A free and prolific bloomer, with fine stem, which holds the flower facing. A real prize winner. Height of plant 5 ft.

Roots 50c

MODEL 999, S. C. (Lakeside)—A seedling of Satan and very large. Color is a fiery red with gold reverse. An ideal bush. Good stem and fine foliage. Height of plant 6 ft.

Root \$1.25

MONARCH OF THE EAST (Almy) I. D.—A giant flower of mustard yellow with an apricot suffusion, with good stem and a fine foliage. Certificate winner, and an Honor Roll variety.

Root 75c

MOTHERS' DAY I. D. (Australian)—This immense size white dahlia has been a constant winner on Show Tables for the past two years. Blooms average 13 inches or better. The large blooms are carried on fine stems. The plant is a clean grower, with good foliage. Height of plant 5 feet.

Roots \$3.00 Plants \$1.00



MRS. STEWART

MOTHER MAYTROTT I. D. (Berwick-Dahliadel)—A pure white dahlia of artistic and beautiful form, not temperamental, and produces its glorious blooms in profusion. Blooms are of exceptional good size held on best of stem, good foliage and an ideal bush. A true prize winner. Height of plant 5½ ft.

Roots \$2.50 Plants \$1.25

Root \$1.50

MRS. B. E. BURHELD "Australia" I. D. (Parrella) I. D.—Light flock purple, reverse streaked white petals very twisted, serrated tips. A large dahlia of exceptional beauty with good depth. Blooms average 10 inches or more facing on best of stems. An open grower and free bloomer. Good branching habits and fine foliage. Height of plant 6 ft.

Roots \$2.50 Plants \$1.25

MRS. GEORGE LE BOUTILLIER I. D. (Smith-Ruschmohr)—Color, deep crimson. The blooms are exceptionally large and are held erect on long stems. Height, 4½ feet.

Roots 50c

MRS. JAMES ROOSEVELT, S. C. to I. D. (Parrella-Hulin)—An even grenadine red with streaked yellow reverse, which gives a predominant orange-red effect with yellow tints and lightings. Petals slightly twisting, curling and slightly crinkled. Immense size blooms, 11 inches or more without forcing, with great depth. A very beautiful dahlia in color and form. Something different. Height of plant, 5 feet. This dahlia was named in HONOR of our President's Mother.

Root \$2.50

MRS. J. K. ALEXANDER—The best clear butter-cup yellow dahlia ever introduced. A 12-14 inch flower, free flowering, long stems, and is a REAL dahlia, a noble flower. Height, 4 feet.

Roots 75c

MRS. W. F. LORD F. D. (Pike-Parrella)—A grand dahlia from Canada. Color, a bright gold with tints of peach pink on reverse. Gold deepens to a golden orange to the center of the flower. This marvelous dahlia started its prize winning career in 1933 and continued in 1934, when it won the "Morley Mackenzie Cup" for the best seedling at the Toronto East Dahlia Society Exhibition. Also won as largest and best bloom at the 1934 Scarborough Show.

Roots \$1.00

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

MRS. C. E. WILDON F. D. (Dixie Gardens)—Color, Scarlet red, orange reverse, 6 x 10, heavy, leathery, foliage, and prolific. Good stems, bush 4 feet. On Mr. Barron's Honor Roll. Scored 86.6 at East Lansing in 1937.

Roots \$1.00

MRS. WILLIAM S. KNUDSEN I. D. (Dixie Gardens)—Color, pure white, 6 to 7 feet. Heavy insect resisting foliage. Bloom 10 x 12 x 7. On Mr. Barron's Honor Roll and won many prizes in undisseminated class. Scored 85.

Roots 75c

MRS. W. KEENE (Knight-Garfield)—A massive informal from Australia that can be grown from 10 to 12 inches with a depth of 8 inches. Color light yellow. Neat formation petals roll back to the stem, appears to be almost round. Stems are long and straight. Exhibition variety. An Honor Roll Dahlia.

Roots \$4.50 Plants \$1.50

MURPHY'S MASTERPIECE I. D. (Murphy)—This is a true gigantic dahlia and a real prize winner. Color, dark red that never burns in the hottest sun. Flowers are erect on cane-like stems. If you want to win at the Show, do not overlook this one. Height, 5 ft.

Roots \$1.25

OAKLEIGH MONARCH F. D. (Oakleigh Gardens)—It is bright cerise red color—quite unlike any other introduction of recent years, and the keeping qualities, for such a large Dahlia, are remarkable. By actual test, blooms of Oakleigh Monarch have kept for seven to ten days in perfect condition after it is cut. Oakleigh Monarch scored 86.9 at East Lansing, and we recommend this dahlia very highly for its fine performing qualities. Height, 5 feet.

Roots 50c

OMAR KHAYYAM (F. D.)—This much admired giant. Color, a Chinese red at the base of petals and shading to a bright orange and tipped lighter, giving the huge blooms a wonderful soft color effect. Height, 5 to 6 feet.

Roots 35c

ORIENTAL GLORY I. F. (Swartz)—Color is cadmium orange, overlaid with scarlet; center and reverse heavily shaded scarlet, a truly beautiful color. The flowers which are large and of great depth, are held on strong stems, and in great profusion, well above the robust bush that averages about 5 feet.

Roots 50c

ORIENTAL BEAUTY (S. C.)—This is a true pink dahlia. A good sized flower on a fine stem, and very artistically formed. The petals gracefully curl and twist, making this flower very attractive and desirable. Height, 5 feet.

Roots 35c

ORCHID QUEEN (Chappaqua) I. D.—A lovely orchid pink bloom of great size and beauty held firmly erect on best of stems. It is a huge heavy petaled bloom of great depth. Height 4 ft.

Roots 50c

PALO ALTO (S. C.)—A real giant, the color of which is clear, bright salmon, shading towards gold at the center. Stems tall and straight. Flowers are of good substance with uniform, full centers. Well recommended as a winner.

Roots 50c

PHYLLIS KNIGHT (FitzGerald-Parrella) I. D.—A dahlia of gigantic size 12 to 15 inch bloom, unusual color, the beauty is not only in its size, but also its color. It is a salmon and rose pink. The giant blooms are borne on cane like stem, blooms facing. Has fine growing habits, an open grower with dark green foliage, insect resisting. Height of plant 5 to 6 feet. This dahlia took many prizes this past season.

Roots \$1.25

POT O'GOLD, I. D.—Color, clear sulphur yellow. Blooms average 8 inches on fine stem. Height of plant 4 ft.

Root 35c

POINSETTIA, I. D. (Holland)—A bright scarlet with large flat petals that spread out to give great width, with a depth of good proportion. The stems are perfectly stiff, and the blooms are good keepers.

Root 75c

PRACHTKERL (Semi-Cac.)—Color, Empire yellow, with long, broad petals that curl and twist in a most enhancing manner to give the huge blooms great depth. They are held facing sideways, high and well above the heavy insect-resistant foliage, on long stems. Height, 4 feet. Roots 50c

PREMIER'S MAJESTIC—I. D. (Premier) Color salmon, gold and mulberry. A real fine dahlia on cane-like stem. A profuse bloomer, good plant and fine foliage. Certificate Winner at different trial grounds. Height of plant 5 ft. Root \$1.00

PREMIER'S WINSOME (Premier) I. D.—Color white suffused with mallow pink. A very massive bloomer. Which can be grown to an immense size, with proportionate depth. A dahlia of real merit, with all the good qualities a dahlia should have. A Certificate Winner and this dahlia will win for you. Root \$1.50

PRINCE OF PERSIA (I. D.)—A very striking bright red exhibition dahlia of the most iridescent rich glowing crimson, the petals of which are of great depth and substance, making an unusually deep and attractive flower. Height, 5 feet. Roots 50c

RED SUNSET—Informal Decorative; very bright vivid Chinese scarlet; long stems and healthy grower. Beautiful foliage. We have never grown so large a red dahlia except Satan. Received a Certificate of Merit at A.D.S. Trial grounds. East Lansing, Mich. Score 85 E. Root \$1.25
The above is an exhibition dahlia.

RENATE MULLER Incurved Cactus (European)—One of the finest to date; large flowers on the best of stems. Color bright rose with pale yellow center. Height, 4 ft. Roots 50c

RETA BALLIN, I. D. (Foreign-Parrella)—An exceptionally fine dahlia of good size and depth. Blooms average 10 inches in diameter, and 7 inches in depth without forcing. Color, lemon yellow almost an empire - yellow. (Ridgeway) Petals slightly curled at the tips. A fine exhibition bloom with a closed tight center until the end of the season. A good plant with insect resistant foliage with cane like stem. A fine addition to any garden. On Mr. Dudley's Honor Roll in THE FLOWER GROWER. Height of plant 4½ ft.

Root \$2.50 Plant \$1.25



ROYAL ROBE I. D. (Sigismondi-Parrella)

—Color, rich royal purple. The reverse shows a definite silver shading that in no sense is a faded color, but gives the purple a clear brightness. The huge blossoms are borne on long and cane-like stems which never droop. This is a seedling of Jane Cowl, and like the original parent, it is a tall growing bush with a fine foliage, insect-resisting. This particular variety never shows a center.

Height, 5 ft. Roots 75c

ROBERT EMMETT I. D. (Maroney-Dahliadel)—This grand dahlia is a cardinal red, with a velvet texture; the flowers are of good size and are held facing sideways on best of long stems. Height, 4 ft. Roots 35c

ROBERT L. RIPLEY I. D. (Salem)—Rhodamine purple with rose suffusions throughout the entire bloom. This dahlia is of immense size on a strong stem. Has been grown 16 x 12 inches. Many first prizes at both National Shows, Chicago and other exhibitions. Created a sensation wherever shown. Will develop a full flower from a cut bud not even showing color. "Believe It Or Not." Roots \$1.50

ROCKLEIGH MOON, F. D. (Taylor)—Light lemon yellow of medium size on bushes that are very vigorous. The stems are stiff and the blooms keep well. Roots 35c

ROSE FALLON F. D.—A huge bloom of orange amber. Good grower and fine producer. Root 25c

RUBY TAYLOR, I. D. (Garrity)—Deep large flowers of velvety carmine are a general favorite with all. The bushes are strong growers about five feet. Stems always good. Roots 50c

RUDOLF'S GIANT Inf. D.—Bright buff-apricot. This dahlia is signified by its name. While the bush is not a tall grower, it produces excellent foliage and good stiff stems. The flower in addition to having width has depth and the centers are tight and compact. Roots \$2.50

RUTH DENNING, (Cox-Parrella)—Formal Bi-Color. White tipped with rich rosy crimson about one-fifth to one-quarter of the petal. A bright lively flower, the older petals take on an entire pale rose flush. Blooms average 8 inches to 9 inches and very attractive. A free and prolific bloomer, good stem and foliage. Height of plant 4 ft. On Mr. Barron's Honor Roll. Roots \$1.50

SALEM PRIDE (F. D.)—Color, reddish violet, suffused, streaked and lightly tipped white. Try and picture a dahlia with this coloring. Blooms up to 10 inches Roots 35c

SATAN (S. C.)—Here is one that should be in every garden. Color, a flaming red with a slight touch of gold at the center. The exquisite coloring is at once fascinating, but what formation and stems! The blooms regularly measure from 10 to 12 inches in diameter. Height, 5 to 6 feet. Roots 50c

SCARLET ANNE, I. D. (Stock-Parrella-Hulin)—An unusually bright scarlet red with bronzy sheen of medium size. A free and constant bloomer. A fine commercial type and excellent for basket work. Florists will like it. An exceptionally good plant with good branching habits, dark green foliage — insect resisting. Blooms average 6 to 7 inches, with very good depth. Good formation, closed center until the end of the season, and petals with fine substance. Blooms keep well on bush as well as when cut. Height of plant 4 ft. (Note) SCARLET ANNE received a Blue Ribbon in the Commercial Class at the New York Show, September 26th, 1939. Also a Bronze Medal at the Camden Dahlia Show on Mr. Dudley's Honor Roll in THE FLOWER GROWER. Roots \$2.50

SAN FRANCISCO I. D. (Ballay)—Color, shrimp pink, the blooms are very large held on best of stems. Clean grower and fine foliage. Height of plant 4½ ft. Plants only \$1.00

SNOWCREST, I. C. (Alexander-Dahliadel)—A medium size white, a truly lovely dahlia of fine form and exceptional beauty. The blooms are facing on best of stems, and has a lovely lasting quality after it is cut. Good clean grower and exceptionally fine foliage. Winner of many Prizes and an Achievement Medal wherever shown. Roots \$4.00 Plants \$1.50

FOR BEST RESULTS GROW PARRELLA DAHLIAS

SHAHRAZAD (I. D.)—Described by the originators as a deep pink Jane Cowl, and early and very prolific bloomer. The blooms are of great size and substance as well as depth. The large blooms are held erect on long, strong cane-like stems. Height, 5 feet. Roots 50c

SONNY BOY I. D. (Nunneviller)—This giant dahlia is of old rose, slightly striped and tinged old gold, and attains great size in the open field, and we can highly recommend it as a very hardy variety. The huge blooms, which are also of great depth, are held facing sideways on long sturdy stems. Height, about 4 feet. Roots 50c

SON OF SATAN Inf. D. (Slocum)—One of the largest and brightest of its type. Intense flame red on excellent stems. Blooms up to twelve inches in diameter. A sensation in any garden, and a winner in any show. Root \$1.00

STAR OF BETHLEHEM (S. C.)—Flowers are pure white with fine pointed petals, with a large, high tight center. The blooms are large and of good depth. The bush is always covered with blooms which have the shape and appearance of huge stars. Height, 4½ feet. Roots 50c

SULTAN OF HILLCREST F. D. (Scott)—A large flower of unique form, color, lemon yellow, with reverse of rosy pink, the outer petals recurving towards the stems, giving the flower an unusual color effect. The huge flowers are held on good, strong stems. Height, 4½ feet. Roots 50c

SUN RAY, I. D. (Straight-Ruschmohr)—Color, clear buff with apricot suffusion, with a rather distinct peach red on reverse of petals. The large blooms are erect on the best of stems. A true Prize Winner. Height of plant 4½ ft. Root \$1.50



THELMA CAIN

THELMA CAIN, I. D. (Cain-Parrella)—Color, light coral red all outer petals, but shades of jasper pink at center and on backs of petals. The giant blooms are facing on fine stems. Good plant, best of foliage and exceptionally fine grower. This dahlia has received 3 Certificates of Merit from the Trial Grounds and is an Honor Roll Dahlia. Height of plant 6 ft. Roots \$2.50 Plants \$1.25

THE COMMODORE (I. D.)—A nice clean growing, bright lemon yellow. Won American Home Achievement Medal & A. D. S. Certificate. Petals large, centers full with flowers of loose and open formation. Good stem, and a very large size flower. Roots 35c

THE FIREMAN I. D. (Success)—A striking cardinal red, with golden flushes and golden tips. The petals are long and wavy, and twist gracefully near the tips. The flowers are large and are held facing sideways on long, stiff, stems. Height, about 6 feet. Roots 50c

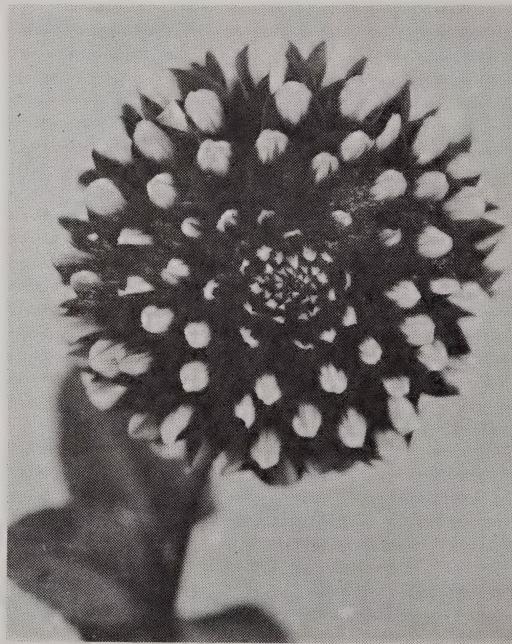
THOMAS EDISON (F. D.)—A gorgeous royal purple dahlia with a sheen of velvet. The flower is of staghorn formation which adds greatly to its beauty. Blooms with great profusion from early to late. Roots 35c

TOWER'S EMPIRE I. D. (Tower-Parrella)—Immense blossoms of a clear gold with a deep amber shading at the center, on the best of stems. Blossoms can be grown to a very large diameter. This variety has a wonderful branching habit. Height of plants average about 8 feet. Unusual and insect-resisting foliage. This dahlia deserves a place in the best of gardens. Roots 50c

TWIN TOWNS, I. D.—Color, pinkish yellow. Blooms are of an immense size, 12 inches or better, and this is no exaggeration. The only fault we can find with this dahlia is under adverse weather conditions it has a tendency to bow a little, but this is in exceptionally bad weather conditions. Under normal weather conditions Twin Towns is perfect, and for its size as well as beauty this particular dahlia deserves a trial in any garden. Height of plant 4½ ft. Roots \$2.50

TOWN TOPIC (Hulin-Parrella)—Something really sensational in a new dahlia. It is a direct cross of White Abundance on WENOKA and retaining the best features of both, the wonderful free blooming of Abundance and the fine keeping qualities, with long stiff stems, of Wenoka. THE BUSH is very rugged, medium tall with many laterals very upright. Insects left it entirely alone in our plantings. The blooms will average nine inches grown normally, with ten to fifteen inches of clear stem above the first set of leaves. According to the chart the general color is magenta purple shading to petunia purple. About $\frac{1}{3}$ or more come perfectly tipped white, which is a glorious sight. If all blooms came tipped it would cost twice as much and be worth more. The fine keeping quality is a feature not found in many dahlias of this size. THE FORM of the bloom is a very compact formal, very deep and perfectly full at all times, never shattering. For the past two seasons it has been "The Talk of the Town" and this is how it acquired its name.

Roots \$2.50 Plants \$1.00



TOWN TOPIC

VIN WELL BLUEBIRD (Blamer-Parrella)—Formal Decorative—10x5—5 foot bush. A large blue purple which can be grown very large for exhibition or grown commercially is very prolific. 12 to 15 seven inch bloom not unusual. Stem straight and strong. Never tips. Roots 50c

SOME DAHLIAS ARE VERY USEFUL FOR A BORDER

VIN WELL BITTERSWEET

(Blamer-Parrella-Hulin) I. D.—Coppery red laid over amber. A dahlia with an entirely new color and a perfect formation with huge blooms and great depth on the best of stems. A free and prolific bloomer and insect resisting foliage. Height of plant from 4 to 5 feet. We recommend this dahlia highly. Vin Well Bittersweet not only received several Blue Ribbons at the Wellston Show in Seedling class as well as color class, but also is on Mr. Johnston's Honor Roll in **HOUSE BEAUTIFUL**, and Mr. Barron's Honor Roll in **THE FLOWER GROWER** Magazine. Very much admired at our Gardens.

Root \$2.50 Plant \$1.00



VIN WELL BITTERSWEET

VIN WELL CRINKLES, I. D. (Blamer-Parrella)—Color, orchid shading to shrimp pink toward the tip. Petals crinkle, hence the name "Crinkles." Size of bloom $8\frac{1}{2}$ inches x 5 inches or better. Long graceful stem holds the flower facing. Blooms are beautiful and very attractive to the eye, particularly for its unusual formation. Early and prolific bloomer with insect resisting foliage. Plant is a clean grower. Height of plant 5 ft.

Root \$5.00 Plant \$2.00

SPECIAL NOTICE

1. **NOTHING** but tried and selected tubers is sent out.
2. **I PRACTICE** treating my customers as I would want others to treat me.
3. **I SELL** my stock at prices that are within reason.
4. **I AM NOT** trying to grow every dahlia grown, but I am trying to present to the general public most of the varieties that are easily grown and give you full satisfaction.

OUR GUARANTEE

Finally, I fully guarantee my stock to be true to name and free from any slightest sign of disease. We will gladly replace any unsatisfactory stock if we are notified.

SHIPPING: We ship our dahlia roots from April 20th on. If an early shipment is desired, please specify the date with your order.

All orders are shipped prepaid by Parcel Post or Express with the exception of any order amounting to less than one dollar (\$1.00). Kindly add ten cents for postage.

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

If you have tried to grow dahlias once and failed, try again.

VIN WELL EMPRESS (S. C. Blamer - Parrella - Hulin) — A dahlia with an entirely new color. This dahlia not only has beauty but also has size. Color, pure deep rose, no shadings. The huge blooms are erect on best of stems, facing. The plant is perfect in growth, and the foliage is insect resisting. This variety was very much admired in our gardens this past season. If you want to win a Blue Ribbon at the Show next fall, grow Vin Well Empress. This dahlia is on Mr. Johnston's Honor Roll in HOUSE BEAUTIFUL. Height of plant from 5 to 6 feet.

Root \$2.50



VIN WELL EMPRESS

VIN WELL BRIDESMAID, S. C. (Blamer-Parrella-Hulin)—This lovely dahlia received an "Award of Honor" at the Georgia Trial Ground. We are using description received from the Trial Ground, which we believe describes the flower to a "T." This is a very distinctive old rose, suffused and tipped yellow, semi-cactus variety. Form is very attractive as the petals curl and twist, showing reverse color. Blooms average 8 x 5 good substance, on strong stems, 6 inches to 8 inches above upper leaves. Prolific bloomer, plant vigorous, medium tall, foliage dark green and insect resisting. Received an "Award of Honor" at the Dahlia Society of Georgia for distinctive color and formation, in addition to other good qualities. Root \$1.50

VIN WELL FAIRY I. D. (Blamer)—Color a pure white and one of the best white dahlias we have grown. This particular variety stands all kinds of abuse of the elements and especially the hot weather. It does not bruise or burn. Size of blossom averages 8 x 4 inches. Height Roots 50c

VIN WELL PRINCESS (Blamer-Parrella) F. D.—A large deep full flower held on cane-like stems above a healthy rugged bush. The color is unusual as near as we can see it without the aid of technical charts. Color is a lilac pink, overcast with a transparent sky blue sheen. A very beautiful dahlia that will lend pep to the Autumn shades. An early and prolific bloomer, fine lasting qualities. Blooms are of large size and keep well after it is cut. Height of plant 6 ft. Roots 50c

VIN WELL TITIAN I. D. (Blamer-Parrella)—Color, autumn; technical color description. Lemon-yellow, lightly tinted coral red, reverse more heavily tinted. Flowering habit, very good. Date of first bloom, August 5th. Substance, good. Stem, 4½-16¼ inches, strong, stiff, somewhat bowed; flowers half facing. Habit of plant, strong, vigorous, heavily branching. Health, excellent. Diameter of flower, 7½-11 inches; depth, 3½-5¼ inches. Height of plant, 4½-5½ ft; spread, 2½-4 ft. (A very large flower.) Roots 35c

VIRGINIA RUTE (Informal Decorative) Chappaqua Gardens—An exceptionally large flower on extra long stems. Blooms of deep rich velvety maroon with broad pointed petals, having tight centers, good form and substance are held well out of the foliage on long erect stems. Easily grows to immense size without coddling; 12 to 14 inches by 9 inches deep. The bush growth is vigorous, foliage insect resistant. Height 5 to 6 feet.

Roots \$2.00

VOLCANO (Richardson) I. D. to F. D.—Color orange flame red that does not fade or burn. Bloom averages 11 to 12 inches diameter, and 7 by 8 inches depth. A real fine dahlia and a Prize Winner. Fine bush, good foliage, the best of stem, and an exceptionally good grower. Height of plant 5 feet.

Roots \$1.25

WATCHUNG GIANT (Smith) I. D.—Color, deep amber yellow suffused orange carmine. One of the best of the 1937 Introductions. The blooms are not only large, but also beautiful.

Root 75c

WAYVILLE BEAUTY (F. D.)—Pure white blossoms of medium large size and great depth. An unusually fine commercial dahlia and is outstanding also for the garden and for exhibition. The plants are of an open, branching growth with long, stiff and easily disbudded stems. Flowers profusely.

Roots \$1.00

WENOKA (F. D.) (Hulin-Parrella)—A huge decorative of a solid Rosy Mauve or deep Magenta. This is the flower that caused such a sensation at East Lansing Trial Gardens where it won a Certificate with a score of 88.

Root 75c

WHITE WONDER (I. D.)—Bloom, 11x7. A pure white dahlia. The giant blooms are well formed with long pointed, twisted and curled petals. Gives the flower a light fluffy appearance. This dahlia comes to us as a cross of Fort Monmouth and Ida Perkins. On Mr. Hart's Honor Roll. Height, 5 feet.

Roots 35c

WINNING WAYS, I. D. (Dixie Dahlia Gardens)—8 inch to 10 inch center opens a creamy yellow, blending to a bright amaranth pink, each petal heavily based with chrome yellow, which makes an interesting contrast in color. The general appearance is pink. Has been pronounced an improved Josephine G. An abundant bloomer on a medium size bush. Won Certificate of merit at East Lansing. On FLOWER GROWER Honor Roll

Root \$5.00 Plant \$1.50

YOUTH I. D. (Parrella-Hulin)—A gorgeous Bi-Color of medium size. Color, American beauty, shading to magenta toward the center, tipped white. Outstanding in every respect, unusual formation and resembles a water lily. A fine commercial variety, has a wonderful keeping quality.

Root \$1.00

SPECIAL COLLECTION OFFER

No. 1—(Beginners Collection), 12 Roots, all large type. (reg. value \$5.00)	\$ 2.00
No. 2—6 Roots, all large type (reg. value \$5.00).	\$ 2.00
No. 3—15 Roots, all large type. This collection includes some of the better varieties (catalogue value \$10.00).	\$ 5.00
No. 4—EXTRA SPECIAL: 12 Roots, all large type and up-to-date ones including some of the recent introductions. You can rely on our promise. (Catalogue value \$20.00 or more)	\$10.00
No. 5—6 outstanding DAHLIA PLANTS of large type, latest introductions. (Reg. value \$20.00)	\$10.00
No. 6—10 Show or Ball Dahlia Roots. (Reg. value \$5.00)	\$ 3.00
No. 7—6 Pom Pons or Miniature Dahlia Roots, whatever you prefer. (Reg. value \$3.00)	\$ 1.75

The above collections are our own selections, all named and labeled; not two alike; the best only.

Green, black and blue dahlias as yet don't exist. Any other color? Sure, you'll find it in my list.

TEN BRIEF SUGGESTIONS TO THE AMATEUR ON HOW TO GROW BETTER DAHLIAS

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole, next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter, a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.

BALL DAHLIAS - ROOTS ONLY

A. D. LIVONI — Soft pink. Root 35c
CAROLYN BALL — Clear pink.
Root 50c

KENTUCKY SNOWBALL — Pure white. Roots 50c

MARY HELEN — Yellow. Roots 50c
MAUD ADAM — Clear shell pink.
Root 35c

MISS HELEN HOLLIS — Red.
Roots 75c

MRS. C. D. ANDERSON — Rich purple crimson. Root 35c

PEACHERINO — Coral Pink.
Root 50c

ROBERT BROOMFIELD — White.
Root 35c

VIVIAN WHITE — Edged rose velvet. Root 50c

JAMES VICK — Purple crimson.
Root 35c

SINGLE DAHLIAS - ROOTS ONLY

FRAGRANCE — Red, edged white. .50

FUJI SAN — Gold, with red color at base 50

PURITY — White \$.35

PRISCILLA, Single (Chappaqua-Parrella) — Large blooms of autumn tints shaded with orange scarlet. Long slender stems that are ideal for cutting. Root \$1.00

GRANITE FALLS — An exceptionally beautiful collarette. We recommend this dahlia very highly. The flowers are light red with a yellow collar. 50c

TWINKLE — Orchid flower. Bi-color, rose and white. 35c

TANGO CENTURY — Orange and Gold 50

YELLOW DOGWOOD — Yellow 50

IMPERIALANO — Deep pink shading to light pink at the tip.
Roots75

IN THE SMALL VARIETIES WE ARE OFFERING THE
FOLLOWING WHICH ARE VERY GOOD

MINIATURE DAHLIAS

- BABY ROYAL, S. C.**—Salmon pink. Root 25c
- BETSY T. (Tooker)**—A sensational Miniature Cactus of 3 to 3½ inches in diameter which has carried away many awards in different shows. Color, lavender pink. Roots \$1.50 Clumps \$3.00
- BISHOP OF LLANDORF (Duplex)**—Red, plant very unusual, foliage almost black. Root 35c
- BO PEEP**—Miniature ball of three inches deep. The color is purple and formation is lovely on the best of stems. Root 50c
- CHERUB (Hulin-Parrella)**—A new formal decorative miniature of a deep pink through'nt. The center is a shade deeper than the rest and is so artistically formed Root 75c
- CLIO (Hulin-Parrella)**—A little classic in baby pink and cream. The miniature semi-cactus blooms are very much like the well-known Alex Craig in formation and the bush is about 30 inches. Winner of several Blue Ribbons in the seedling classes the past two seasons. A fine keeper and good root producer. Roots 75c
- COLLEEN (F. D.) (Blamer - Parrella)** Color, Pure white delicately striped lavender. A very attractive flower with fine stem. This variety attracted plenty of attention at our Gardens. Profuse bloomer. Roots 50c
- COURONNE, F. F.**—White. Root 35c
- KISS ME M. I. D.**—Red and White bi-color. Root 35c
- LITTLE COLONEL (Min. S. C. Galloway-Parrella)**—Size 3" to 3½", bush 36". Color, soft pink with primrose center. This miniature is a clean, exceptionally vigorous grower. Root \$1.00
- LITTLE PAL Min. F. D.**—2½ x 1½—Bush 2½ feet. Color, yellow base, heavily overlaid rose, tipped deeper rose. Flower assumes rose two tone effect when viewed at a little distance. Prolific bloomer on excellent stems. Root 75c
- LITTLE SLAM (Hulin-Parrella)**—Miniature cactus of very appealing color and shape. Medium low bush covered all season with small flowers of a lively violet rose. Fine pointed petals like "Little Diamond." In the Northwest shows it won four Blue Ribbons. Extra showy as a basket flower and always attracts attention. You will be glad you planted LITTLE SLAM. Root \$1.00
- LITTLE SNOW QUEEN C.**—White. Root 50c
- MINTO (Hulin-Parrella)**—A seedling of Gold Rose with much of the same formation but a very lovely bright pink with more petals. It is the cupped type which is so attractive in the Miniature class. The blooms will average 3 inches on perfectly stiff stems. A wonderful free bloomer and good keeper after cut. The lovers of the small types fall heavy for MINTO. No plants. Roots 75c
- NAVAJO, F. D.**—Miniature. Deep maroon, a color that is greatly lacking in the miniature class. The blooms are small with perfect centers at all times. It is a free bloomer and a wonderful keeper when cut. An Honor Roll Miniature. Roots \$1.00

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

MINITURE DAHLIAS (continued)

RED BONNET (Lee-Hulin)—One of the brightest little Miniatures we have ever grown. It is a small Formal of bright Cherry red, no other color. Medium low bushes are always covered with little spots of red. Reports from New York and Ohio report it as one of the best of all reds. If you like red this should please you well. Root 75c

SCHLING'S FAVORITE, C. (Schling)—An excellent miniature combined with all good qualities that a dahlia should have. Color old rose on the outer petals blended with Saffron yellow towards center of flower. Each petal is sprinkled with gold, which makes this flower very outstanding. Blooms are finely formed and borne on good long stems. Exceptionally fine plant with good branching habits, and insect resisting foliage. Free and profuse bloomer. This variety is unbeatable for basket work. An Introduction of Mr. Max Schling, Dean of the Florist in the U. S. Roots \$1.50

SYLVIA, F. D.—Scarlet red—one tone. Very good. Roots 50c

TOOTS (Lee-Hulin)—Another little classic of bright lavender, about 2½ inches on long stiff stems. A lovely little flower for vases or basket work. Bushes medium tall with lots of bloom all season. This is one of the best and a large stock permits you to own it at Root 75c

WINE DROP M. D. (Kanouse)—A lovely little wine colored flower of about 2 inches on wonderful stems. The centers never open and keep extra well as a cut flower. Roots 35c

ZEE Min. Ball 2½ x 2—Bush 4 feet. Color straw yellow, tipped and overlaid bronzy lavender, giving flower a rich chrome appearance. Long bare stems, and a wonderful bloomer. Roots 50c

EXHIBITION POMPON DAHLIAS - ROOTS ONLY

AMBER GLOW —Coral and gold.	Roots 50c
BETTY ANN —Exhibition. Soft clear pink.	Roots 50c
CECIL —Red.	50c
CLOVER —Color, cream white tinted pink. One of the smallest and perfectly formed poms. A Prize Winner wherever shown. Also a Certificate Winner at Storrs.	Roots \$2.00
CORAL GLOW —A true coral pink with rich gold on the lower half of the petals. A perfect pom.	Roots 75c
HAZEL DELL —Rosy pink.	50c
HELEN ANITA —Lavender white center.	35c
HONEY —Exhibition. Color, pale yellow, edged rose.	Roots 35c
IROQUOIS FLAME —Red.	50c
JOE FETTE —Pure white.	Roots 35c
LITTLE BELLE —White overcast lavender.	35c
LITTLE EDITH —Bronze.	25c
LITTLE HERMAN —Red and White.	35c
LITTLE NELL (Pom) (Galloway-Parrella)—A lovely pom with pink orchid shadings. Size of bloom a little over an inch. A perfect pom for show purposes.	Roots 75c
PINK LADY —Light pink.	Roots 50c
YELLOW GEM —Yellow.	Roots 25c
ZOE —Yellow with lavender.	Roots 50c

The whole collection of pompoms of 17 varieties. ROOTS ONLY \$7.00

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"SUPER DAHLIA SEED"

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following GUARANTEE, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better, than any outstanding variety you have in your garden, no matter what they are.

50 Seeds \$3.00 Net

100 Seeds \$5.00 Net

(Trial packet \$1.00)

JUST A FEW OF OUR MANY TESTIMONIALS

Lafayette, N. J., May 11th, 1941.

My Dear Mr. Parrella:

I received your shipment of dahlia roots in good condition. I planted them today, and it did not matter, they were shipped ahead of time, they all looked good. I appreciate very much that you sent me "Jean Trimbee" and also the root of "Town Topic" instead of the plant. You have always given me excellent service and your roots have been good, and I am sure I will be satisfied with them this time.

K. S. B.

Johnston, Penna., Feb. 25th, 1941.

Dear Sir:

At last I will take time to kill two birds with the same stone. I have been wanting to write to you for two years to tell you how I made out in the Shows for winning the Season Cup in 1939 and 1940. Well, we have gotten both of them, and made a clean sweep of Sweepstakes and I didn't put up a Cloth House either; so far we came out First. You may have seen it in the A. D. S. of the Fall Show. We also won two Gold Cups and eight Silver ones and a Yellow Maple Rockerand, and five other Sweepstakes. This was mostly achieved through your fine stock.

G. W. F.

ACCESSORIES, ETC.

Copper wired dahlia labels painted on one side, 50c per hundred, \$4.25 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: "Waterproof" will resist any kind of weather. 15c each, 2 for 25c.

We also can furnish any kind of fertilizer desired and peat-moss, if you are unable to secure same in your locality. Price will be given on request.



EDITH WILLKIE (Tooker) S. C.—Color, pure white. This beautiful exhibition dahlia won the "American Home Achievement Medal." Blooms are of an immense size, from 12 to 15 inches in diameter. Regardless of its size, blooms are finely formed and are borne on cane-like stems. This particular variety attracted a lot of attention at the New York World's Fair, 1940, as well as at the A. D. S. Show, 1941. We recommend this dahlia very highly.

Roots \$10.00 Plants 4 for \$10.00 2 for \$7.50 1 for \$5.00